

Subj: **Signer Buick Cadillac**  
Date: 1/5/2007 2:00:01 PM Pacific Standard Time  
From: [REDACTED]  
To: [REDACTED]@gm.com

[REDACTED]

I am writing in hopes of obtaining your assistance with a matter we have recently gotten involved with. We are working with a dealer in California named Don Signer at Signer Buick Cadillac. Don's situation is one of the worst we have ever seen. He has been working with Ann Blakney and has discussed his situation with Bill Powell. Mr. Signer tells us that he believes that top management has been at the least notified of the situation.

To make a long story short, due to numerous actions and omissions on the part of GM, Mr. Signer has been left with a nonviable dual in a nearly-new (and now much reduced in value) facility which was forced upon him by GM. We are still plowing through the extensive and detailed documents Mr. Signer has provided to us but we definitely see significant exposure here for GM. This will be a very well-documented case.

Mr. Signer has been a GM dealer for 26 years and has no blemishes on his record that we can find. He is also the most determined (obsessed) dealer we may have ever represented. From what we have seen we understand why he is so determined.

Mr. Signer has communicated a settlement offer to Ms. Blakney with a firm deadline of January 24, 2007. Although initially giving attention to the matter, GM personnel seemed to have become distracted with other things one of which may have simply been the holiday break. I am hoping you can help get someone's attention back on this matter. I have no doubt that Mr. Signer will take formal action demanding much more money than what he has offered in his settlement proposal if that proposal is not accepted by January 24<sup>th</sup>. I think it would be in GM's best interest to seriously consider Mr. Signer's offer and to do so in a timely manner.

Thank you for your anticipated assistance.

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