

Subj: **From Don Signer, Signer Buick-Cadillac**
Date: 9/19/2008
To: jason.m.jakovich@gm.com
CC: bill.g.beasley@gm.com, ann.blakney@gm.com

Mr. Jason Jackovich
Zone Manager Premium Team North
General Motors Corporation

Dear Jason:

It was recently announced that Colma Buick-Pontiac-GMC will be closing, apparently on September 24. I now understand that Fremont Pontiac-GMC may be closing soon. If Fremont Pontiac-GMC should in fact close, I hereby request that I be offered the Pontiac and GMC franchises.

I established Fremont's first Buick dealership in 1980, then Fremont's first Cadillac dealership in 1990. Beginning in 1991, I have attempted to acquire Pontiac and GMC many times. These attempts and GM's responses are as follows:

April 1991: I purchased DiGiulio Pontiac-GMC. Pontiac disapproved this purchase, and consequently my proposed relocation of those brands to the Fremont Auto Mall. Pontiac cited its objection to having four GM lines in one dealership, despite my proposed separate sales and managements staffs and showrooms for Buick-Cadillac and Pontiac-GMC.

February, April, and August 1998: I repeatedly stated my desire verbally and in writing to acquire Fremont Pontiac-Oldsmobile-GMC after Motors Holding took control of the dealership following its removal of dealer Bob Gee. General Motors repeatedly denied my requests without giving a reason.

March 2004: I wrote Zone Manager Susan Keenehan to request GM's assistance in the acquisition of Pontiac-GMC. She replied that it was Ken Okenquist's decision, yet I had previously discussed it with Ken, who stated that he didn't think that the Board of Directors (Motors Holding) would approve.

The addition of Pontiac-GMC to my Buick franchise would achieve the proper channeling that General Motors has been aggressively pursuing nationally. Please advise me whether or not Fremont Pontiac-GMC will be closing soon, and also if I can expect to receive the franchises if the dealership does in fact close.

Thank you for your prompt attention to this matter.

Sincerely,

Donald R. Signer

President
Signer Buick-Cadillac
Newark, California

cc: Bill Beasley
Ann Blakney