

Don Signer Buick, Inc.

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April 13, 1988

Mr. Frank Liebgott
Zone Manager
Cadillac Motor Car Division
P.O. Box 23850
Oakland, CA 94623

Dear Frank:

Just a quick note to thank you for taking the time to have lunch with me.

I have enclosed a copy of a Polk sheet with the luxury cars currently represented in Fremont highlighted in yellow. All except Corvette will be moving to the Auto Center. I have optimistically highlighted Cadillac in green since I believe it will be there too! As you can see, virtually all significant competitors will be there. Even the two smaller lines not represented, Porsche-Audi and Jaguar, will probably seek representation when they learn of the magnitude of the center.

As a side note, I noticed that the sum of Cadillac's "minus" figures is 469 on this section 2 report. Coincidentally, that's about what I figure we can sell!

Thanks again for your time and interest. I look forward to hearing some positive news from you in the near future.

Sincerely,



Donald R. Signer

DRS/kg

