

FREMONT AUTO MALL
4074 Eggers Drive
Fremont, CA 94536
(510) 797-5678
(510) 797-5589 fax

January 15, 1992

Fremont City Council
39700 Civic Center Drive
Fremont, CA 94538

Re: Pacific Greens Project

Dear Honorable Mayor and Councilmembers:

The Fremont Auto Mall is off and running with four franchises open for business and five more have taken out building permits. What we need now is business. People generate business and what better way to get some than with surrounding activity. And what better activity than the Pacific Greens project.

We believe Pacific Greens, after having gone through extensive review, discussion and revision, is an excellent project. It was so gratifying at the Council meeting to see the city-wide support for the project - from neighboring businesses, the Chamber of Commerce, BIA, the School Districts, Golf Associations, private citizens, etc., etc.

The success of the Auto Mall is extremely important to the City of Fremont and to its citizens. The tax revenues generated by auto sales and service is paramount to the City's well-being. The success of the Auto Mall depends, in no small measure, on it being part of a successful, larger planned development. We believe that Pacific Greens would contribute significantly to the Auto Mall's success.

Thank you for your consideration.

Sincerely,

FREMONT AUTO MALL

By Elizabeth Calhoun
Elizabeth Calhoun, Manager

CITY OF FREMONT

CITY COUNCIL

	NAME & ADDRESS	PHONE NO.	ELECTED	RE-ELECTED	TERM ENDS
1.	BILL BALL, MAYOR ██████████ Fremont, CA 94536	██████████ (H)	11/7/89		11/91
2.	JOHN DUTRA ██████████ Fremont, CA 94539	██████████ (W) ██████████ (H)	4/8/86	11/3/87	11/91
3.	ALANE LOISEL ██████████ Fremont, CA 94536	██████████ (W) ██████████ (H)	11/7/89		11/93
4.	GARY J. MELLO, VICE MAYOR ██████████ Fremont, CA 94539	██████████ (W) ██████████ (H)	11/5/85	11/7/89	11/93
5.	KURT F. ROESSLER ██████████ Fremont, CA 94539	██████████ (H)	Appointed 12/22/89		11/91

Staff: City Clerk, 745-2720

City Council meets first four Tuesdays every month, 7:00 p.m., Council Chambers, 39700 Civic Center Drive, Fremont, CA 94538

December 14, 1990
CM7-011

Angus Morrison (408) ██████████ work
██████████ ██████████ home
Fremont, CA 94538